

2020-2021 District Goals



District: 305 S

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	6	8	5
2nd Quarter	1	6	8	4
3rd Quarter	1	6	8	5
4th Quarter	1	6	10	5

FY New Clubs

4

FY Charter Members

24

FY New Members

34

FY Retention Goal

19

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

39

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
organize a GAT Team meeting	GAT Team	Meeting Place my home	10th June 2020	15 June 2020
inform each club officials in district to increase members in their clubs	zone Chairpersons	telephone call	12th June 2020	13 June 2020
each club will contact respective surrounding areas and seek potential new members.	GMT, Zone Chair, Club Officials	personal contacts	13th June 2020	20th June 2020
Make associations with organizations to create associations so that organization can create a club under its name	GAT Team	personal contacts	20th June 2020	25th June 2020
Make efforts to legalize LCI in Pakistan. Once LCI is legal in Pakistan then membership will boost. Without legal ground LCI cannot flourish in Pakistan. Once legal GAT team can do aggressive marketing. Association can be made stronger only if LCI is legal in Pakistan.	GAT Team and Multiple District	Meeting with Multiple Pakistan	5th July 2020	10th July 2020
Contact Union Council of respective areas to make association with respective area lions club and do combine service project. This activity will motivate new memberships	GAT Team, ZC, Clubs	Meeting with Clubs and Unions Council	15th July 2020	20th July 2020
Contact Pharmaceutical and hospitals to make a LCI Club under its wing. For this also Legal LCI in Pakistan is a necessity	GAT Team , Multiple Council	Meeting with Leaders	5th August 2020	15th August 2020
each member will b contacted and will b told personally to ask their friends and family to join LCI	GAT Team , ZC, Club officials	Contact GAT Team , ZC, Club officials	30th August 2020	15 September 2020
GLT will b told to conduct training of RC and ZC and Club officials so that they can give better out put	GLT Team	GLT and District	15th August 2020	20 th August 2020
GST will n told to monitor all clubs Service activities and seek potential new members and clubs	GST Team	GST and District	20th August 2020	30th August 2020
regular GAT meeting each month will b conducted	GAT team	meeting at my home	10th June 2020	10 June 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

To increase membership and new clubs

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
work on legalizing LCI in Pakistan. Once LCI is legal in Pakistan then stronger associations can b made. Organization ask is LCI legal in Pakistan or not. No marketing can be done as LCI is not legal in Pakistan. Till now only Word of Mouth is used to create members. No Legal Status in Pakistan is a hindrance towards new membership development as no legal marketing can b done, no legal association can be made till LCI is legal in Pakistan	Multiple District	Meetings, Phone calls	15 July 2020	25th July 2021
Same Action Plan as for Membership development	GAT Team , Multiple District	Meeting , Phone calls	15th July 2020	15 July 2021

DISTRICT CUSTOM IMPACT

Goal Statement

To increase membership and new clubs

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
same plan as of membership development. main concern in Pakistan is about membership.	GAT Team, Multiple District	meetings , Phone callas	20th July 2020	30 Sep 2020